



BANKS: TURN TRANSACTIONAL INTO TRUSTED ADVISOR WITH CENERUS

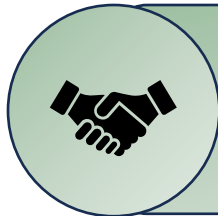
Just a few short decades ago, business bankers were celebrated as trusted advisors. Beyond offering accounts and loans, small businesses and enterprises alike saw their strategic advantage, deploying insights, experience, networks and their knowledge of the market to speed successes. The bank benefitted growing wallet size and wallet share.

Today - market demands, regulation and consolidation hold banks back from being that trusted advisor. Businesses crave this and the economy demands it.

What if your bank could provide that now? To be the trusted advisor, not the commodity?

Cenerus speeds customer business velocity through insight - providing the prompts, recommended actions, products and services that improve ROI.

Business banking has become commoditized. Retaining clients and growing new ones requires the opposite: banks performing as specialized service organizations, with distinctive, sticky relationships. Cenerus provides tools that let banks deliver to the benefit of customers and the bank itself.



Business velocity
- the speed at which a business grows its profit.
The faster the business grows, the more products and services it consumes.

THE CUSTOMER IS THE ASSET

By understanding and investing in our ongoing knowledge of their customers, we help clients build their communities and overall success by revealing additional income streams and enriching support. Our solutions increase customer wallet size and bank wallet share.

TAKE A TEST DRIVE

Cenerus only requires information to operate - there are no complex, time consuming or expensive technology implementations. For \$25,000 we can prove the solution with an initial sampling of actual files, deliver an overview within 45 days and provide a stand-alone report with recommendations and bespoke options.

The alternative is to spend potentially hundreds of people-hours and lose a year of competitive advantage while trialing a tech that may not work as advertised. Make impact now.

CONTACT: Schedule an initial assessment today - contact info@cenerus.com.

THE TOOLS



ADDITIONAL BENEFITS & OPTIONS

